



# **BOYS & GIRLS CLUBS OF SCOTLAND**

## **SPONSOR PACK**

# **BOYS & GIRLS CLUBS OF SCOTLAND ARE PLAYING INTERNATIONAL MATCHES**



# WE NEED YOU!

Our amazing team of coaches, managers and board members arrange 2 international football events per year. With over 100 young people involved

Managed by a small and dedicated team, the purpose of the charity is to get young people involved in sport. We have been doing this for almost 100 years.

## Who we are

Boys and Girls Clubs of Scotland is a Scottish charity providing a national programme of high-quality sporting opportunities for young people. Promoted via our member clubs, as well as in the wider sporting arena, our national and international competitions give young people the chance to enhance their skills and excel in their chosen sport.

## Where we work

There are grassroots clubs which are affiliated to Boys and Girls Clubs of Scotland right across the country, from remote, rural communities to inner city areas.

Each week, approximately 10,000 children and young people access clubs which are affiliated to Boys and Girls Clubs of Scotland.

Our national and international tournaments all currently take place in Scotland or in Wales. Our longer-term plans include extending these events to other countries such as Ireland.

**Please read on and take a look at our sponsorship opportunities.**

**Not only will you be supporting a great charity it's also a unique and effective way to promote your business.**



# **BOYS AND GIRLS CLUBS OF SCOTLAND ENGAGED WITH PEOPLE ACROSS THE UK**

**OUR 2019 BOYS & GIRLS EVENTS SAW  
OVER 1000 PEOPLE ATTEND THE WEEKEND**

**OUR FACEBOOK PAGE HAS ALMOST 1000 FOLLOWERS**

**THE 2020 SQUAD ANNOUNCEMENTS ON SOCIAL  
MEDIA WERE VIEWED OVER 20000 TIMES**

**OUR AMBASSADORS ARE BBC SPORT  
SCOTLAND PRESENTERS STEVEN  
THOMPSON AND LEANNE CRICHTON**

**WE HAVE AN AFFILIATION  
AND WORK CLOSELY WITH  
THE KRIS BOYD CHARITY**



Our sporting ambassadors Steven Thompson  
and Leanne Crichton





# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

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As a charity we are inviting you to join us in building us up to become even more recognised and established. We are keen to align with local and national businesses who are looking to find new ways of raising brand awareness.

Aligning with Boys & Girls Clubs of Scotland a fantastic way to support a charity and create a long term partnership. Our mission is to create a tailored sponsorship opportunity that will allow each business to see benefits and enhance each brand to consumer awareness.



## SPORTING KIT RIGHTS

Official brand sponsor of all the kit. This is a uniquely customized sponsorship and brand opportunity for one company only. Please inquire with us to find out more about how to become our name sponsor

# GOLD SPONSOR

## Presence in media including print, website & social media

- We will announce your partnership on social media
- Your logo will appear at the bottom of every website page
- Your logo will feature in our printed event programme
- Your banner will be displayed at our event

## Home Game Opportunities

- Welcome to present the International Caps
- Pitch walk-on presentation to both international squads and during the national anthems
- Framed commemorative squad photo

## Home Game Event Hospitality

- Match day hospitality for 4 people at Stenhousemuir Football Stadium with a buffet and a bottle of prosecco for the BGCS home game
- Welcome drinks with top-table and celebrity guests
- Invite to the civic reception on the evening of match day with 2 bottles of wine on the table
- 2 hotel rooms (double or twin rooms)

**£1500 PER SPONSOR**

# SILVER SPONSOR

## Presence in media including print, website & social media

- We will announce your partnership on social media
- Your logo will feature in our printed event programme
- Your banner will be displayed at our event

## Home Game Opportunities

- Captains Sponsor
- Mental Health Awareness Ambassador Sponsor
- Framed commemorative squad photo

## Home Game Event Hospitality

- Match day hospitality for 4 people at Stenhousemuir Football Stadium with a buffet and a bottle of prosecco for the BGCS home game
- Welcome drinks with top-table and celebrity guests
- Invite to the civic reception on the evening of match day with 2 bottles of wine on the table
- 2 hotel rooms (double or twin rooms)

**£1000 PER SPONSOR**



# BRONZE SPONSOR

## Presence in media including print, website & social media

- We will announce your partnership on social media
- Your logo will feature in our printed event programme

## Home Game Opportunities

- Man of the Match Sponsor
- Framed commemorative squad photo

## Home Game Event Hospitality

- Match day hospitality for 2 people at Stenhousemuir Football Stadium with a buffet and a bottle of prosecco for the BGCS home game

**£500 PER SPONSOR**

# ADD ONS

## Logo on team strip (per team)

Your logo will be printed on strips of one of the teams for the home game

**£1000**

## Footballs

We will announce the partnership on social media and your company will feature in the programme

**£300**

## Full page advert in programme

Your advert will feature in our match day programme for the home game

**£100**

## Half page advert in programme

Your advert will feature in our match day programme for the home game

**£50**

## Quarter page advert in programme

Your advert will feature in our match day programme for the home game

**£25**

## CONTACT INFORMATION

If you are interested in any of the sponsorship  
packages or require further information  
please contact

Email  
[info@boysandgirlsclubsscotland.co.uk](mailto:info@boysandgirlsclubsscotland.co.uk)

[boysandgirlsclubsscotland.co.uk](http://boysandgirlsclubsscotland.co.uk)

