



Dryburgh Athletic Community Club

SOCIAL MEDIA GUIDELINES

Dryburgh Athletic Community Club is keen to ensure that its members, officials, management, players, coaching staff and families etc. remain aware and protected in what is now a very open and public way of sharing information and images across the internet.

We acknowledge that social networking sites such as Facebook, Twitter, Instagram, TikTok, WhatsApp, Snapchat and any such similar currently existing or future existing sites, provide individuals with a great way of sharing their insights, expressing their opinions and communicating in a global environment.

When you choose to go public with your opinions through a blog, social networking site or other openly accessible medium, you are legally responsible for those opinions. You should therefore be aware that you can be held personally responsible for any commentary deemed to be defamatory, obscene, discriminatory, proprietary or libellous. Also, any club you are associated with are also liable to punishment from relevant authorities regarding any members social media conduct.

For these reasons, you need to exercise extreme caution with regard to any derogatory, discriminatory, bullying remarks or characterisations, copyrighted materials, exaggeration or obscenity. In essence, what you post to the internet is at your

own risk and other parties can pursue legal action against you personally for postings.

To avoid any problems or potential disciplinary action, Dryburgh Athletic Community Club recommends that players, parents etc. remember a number of guidelines, which are listed below, when using social media:

- Always THINK first before posting on social media
- NEVER comment on matters relating to referees.
- NEVER Post, host, text or email things that are hurtful, insulting, critical, offensive, abusive, threatening, or racist as this would go against club and Governing bodies rules and could also be deemed against the law.
- Don't post personal comments in relation to the management or operation of the club, club officials, match officials, players, opposition team member(s), or any family members of those above.
- Others may publish any comments made by you without your consent, as social media posting is considered to be in the public domain.
- Be completely certain of the accuracy/legitimacy of what you are saying.
- If you are unsure whether a post may be controversial then DON'T post it.
- Anything said online – whether good, bad or indifferent – reflects upon you and possibly your club and may impact upon its reputation and is open to punishment from the authorities.
- Any comment or photo you put out makes an indelible impression online – you might think you have deleted it, but it will be recorded and remain accessible.

- Any Social media comment/post deemed unacceptable by the relevant authorities or the Dryburgh Athletic Community Club Committee could result in YOUR membership being terminated.

Social Media can be a great way to access information, keep in touch with players and friends and to raise Dryburgh Athletic Community Club's profile.

Enjoy it responsibly.

Dryburgh Athletic Community Club Committee.